

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

LUC Media
Attention: Accounts Payable
25 Whitlock Place SW
Marietta, GA 30064

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
47096-1	08/05/12	August 2012	07/30/12 - 08/05/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Truman Project	TRUMAN PROJECT	

Flight Dates	Order #	Alt Order #
08/05/12 - 08/05/12	47096	09782488

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	6087	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/05/12	08/05/12	US Bank Business Watch	8:30 AM-9:00 AM	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/05/12 8:49 AM US Bank Business Watch 8:30 AM-9:00 AM :30 RM-TP-2012-01-H \$750.00 NM									
2	08/05/12	08/05/12	CBS Sun Morn News	9:00 AM-9:30 AM	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/05/12 9:07 AM CBS Sun Morn News 9:00 AM-9:30 AM :30 RM-TP-2012-01-H \$1,200.00 NM									
3	08/05/12	08/05/12	CBS Sun Morn News	9:30 AM-10:00 AM	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/05/12 9:45 AM CBS Sun Morn News 9:30 AM-10:00 AM :30 RM-TP-2012-01-H \$1,200.00 NM									
4	08/05/12	08/05/12	CBS Sun Morn News	10:00 AM-10:30 AM	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/05/12 10:29 AM CBS Sun Morn News 10:00 AM-10:30 AM :30 RM-TP-2012-01-H \$1,200.00 NM									
5	08/05/12	08/05/12	Face the Nation	10:30 AM-11:00 AM	-----S	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/05/12 11:00 AM Face the Nation 10:30 AM-11:00 AM :30 RM-TP-2012-01-H \$950.00 NM									
6	08/05/12	08/05/12	Newsmakers	11:00 AM-11:30 AM	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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6	08/05/12	08/05/12	Newsmakers	11:00 AM-11:30 AM	-----S	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WKRC	Su	08/05/12	11:29 AM	Newsmakers	11:00 AM-11:30 AM	:30	RM-TP-2012-01-H	\$500.00 NM
Total Spots							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,800.00
<u>Agency Commission</u>	\$870.00
<u>Net Amount Due</u>	\$4,930.00

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